



PEACE

HOW TO WRITE A MANIFESTO

LOVE

WHAT IS A MANIFESTO?

- A manifesto is a document wherein a person, government, or organization outlines their intentions, motivations, and/or views.
- These texts ask and attempt to answer the question:

What do I believe?

TYPES

- **Artistic manifestos**
- **Philosophical manifestos**
- **Corporate manifestos**
- **Personal manifestos**
- **Political manifestos**
- **Religious manifestos → creed**

MANIFESTO

- The word manifesto **comes from Latin**, and it connotes something which is very **clear and evident**.
- The **length and content** of a manifesto **varies** between each one.
- Any well-composed manifesto will not only present **clear attack on a worldview**, but also a practical means to manifest **goals**.

EXAMPLES:

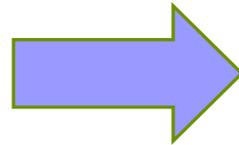
- **The United States Declaration of Independence, in Philadelphia on July 4, 1776,**

"We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness."

- The Declaration
of Independence
July 4, 1776

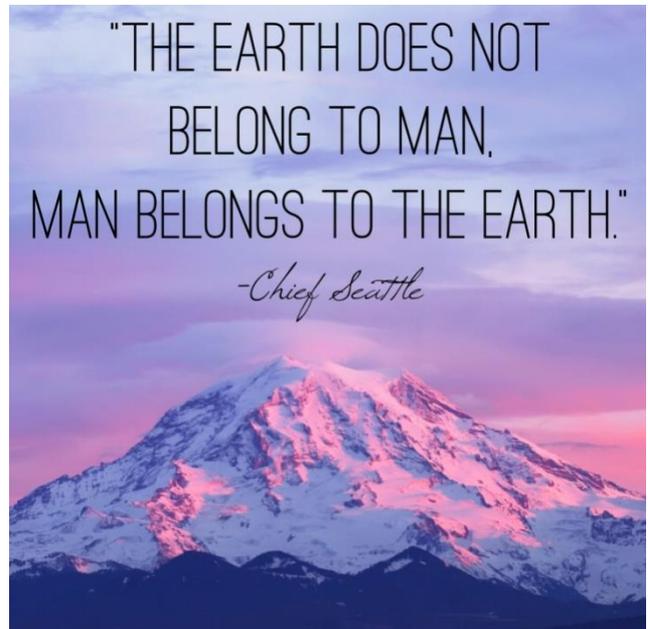
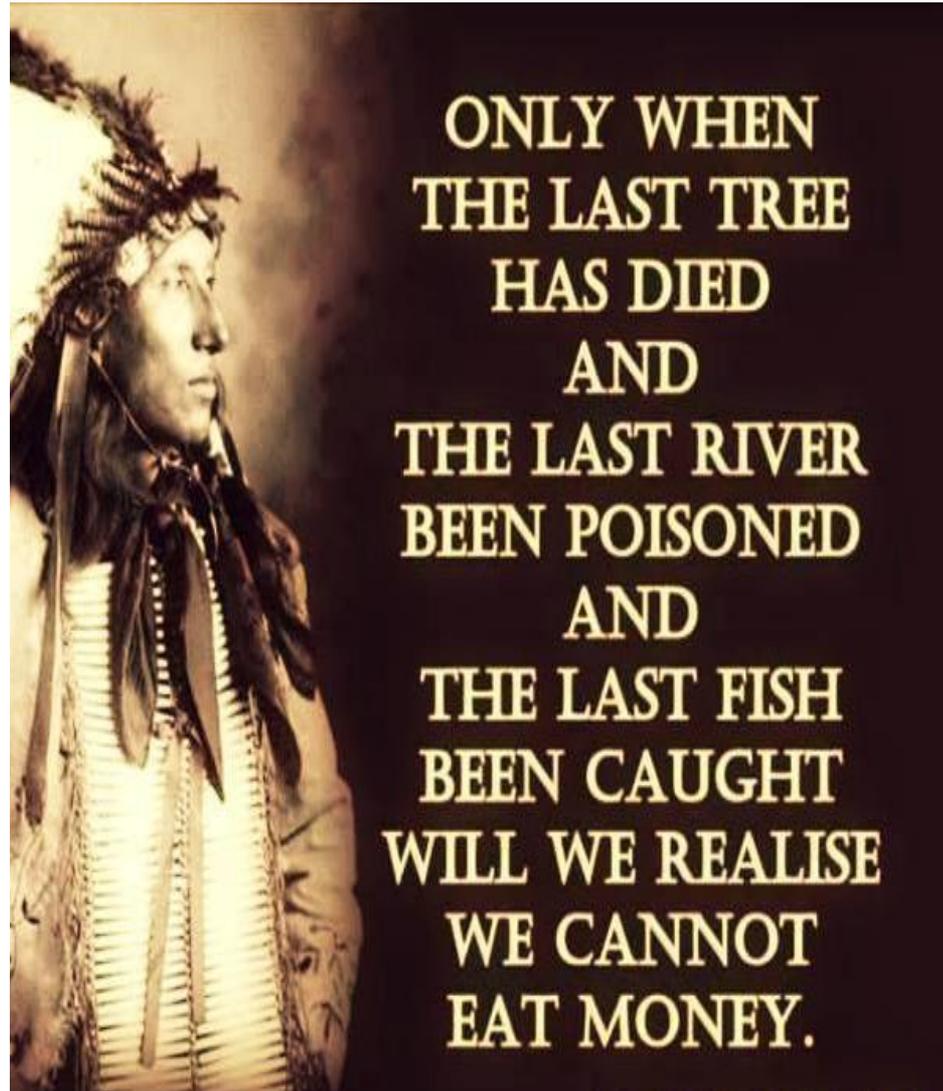
MANIFESTO

- Chief Seattle's Letter to the President of the United States, 1852



FRANKLIN PIERCE

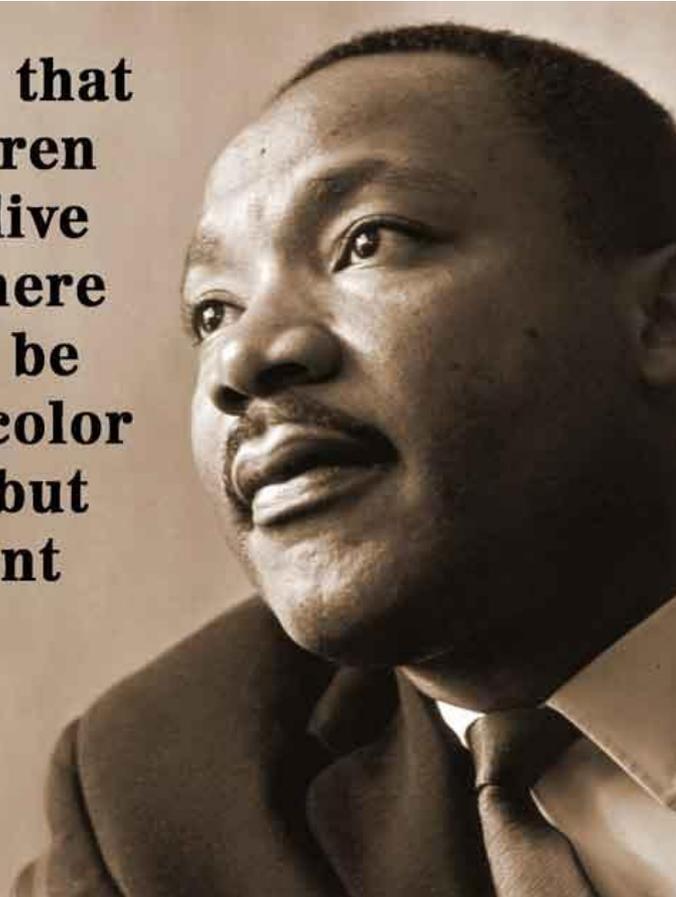
MANIFESTO



- Martin Luther King's I have a dream speech

**I have a dream that
my four children
will one day live
in a nation where
they will not be
judged by the color
of their skin but
by the content
of their
character.**

**Martin Luther King Jr.
August 28, 1963**



<https://www.youtube.com/watch?v=MgYzJGmBXU8>

So, a manifesto is a statement where you can share your:

- **Intentions** (what you intend to do)
- **Opinions** (what you believe, your opinion on a particular topic)
- **Vision** (the type of world that you dream about and wish to create)

→ You can write whatever you want, however you want, and it can be as long (or short) as you want.

MANIFESTO

- After reading your manifesto, ideally, **your reader should feel like**, “I understand this person better” or “I get what this project is all about and why it matters” or “Oh, I can see the type of world that this person is trying to create — me too! I want to join the revolution!”
- **Your primary goal is to make your reader “feel” something.** Hope. Excitement. Amusement. Curiosity. Whatever “feeling” you want to convey.

A SIMPLE MANIFESTO TEMPLATE

- Start by filling out the following three statements:

- ***We love...*** → *intentions*
- ***We believe...*** → *opinions*
- ***We are committed to...*** → *vision*

A FUNNY EXAMPLE

We love... *butter, sugar, salt, eggs, and bacon and we're not ashamed to say it.*

We believe... *that food should be made fresh with the best possible ingredients and that life should be full of simple pleasures and small indulgences, every day.*

We are committed to... *serving brunch items & sweets that make you feel like a kid again.*

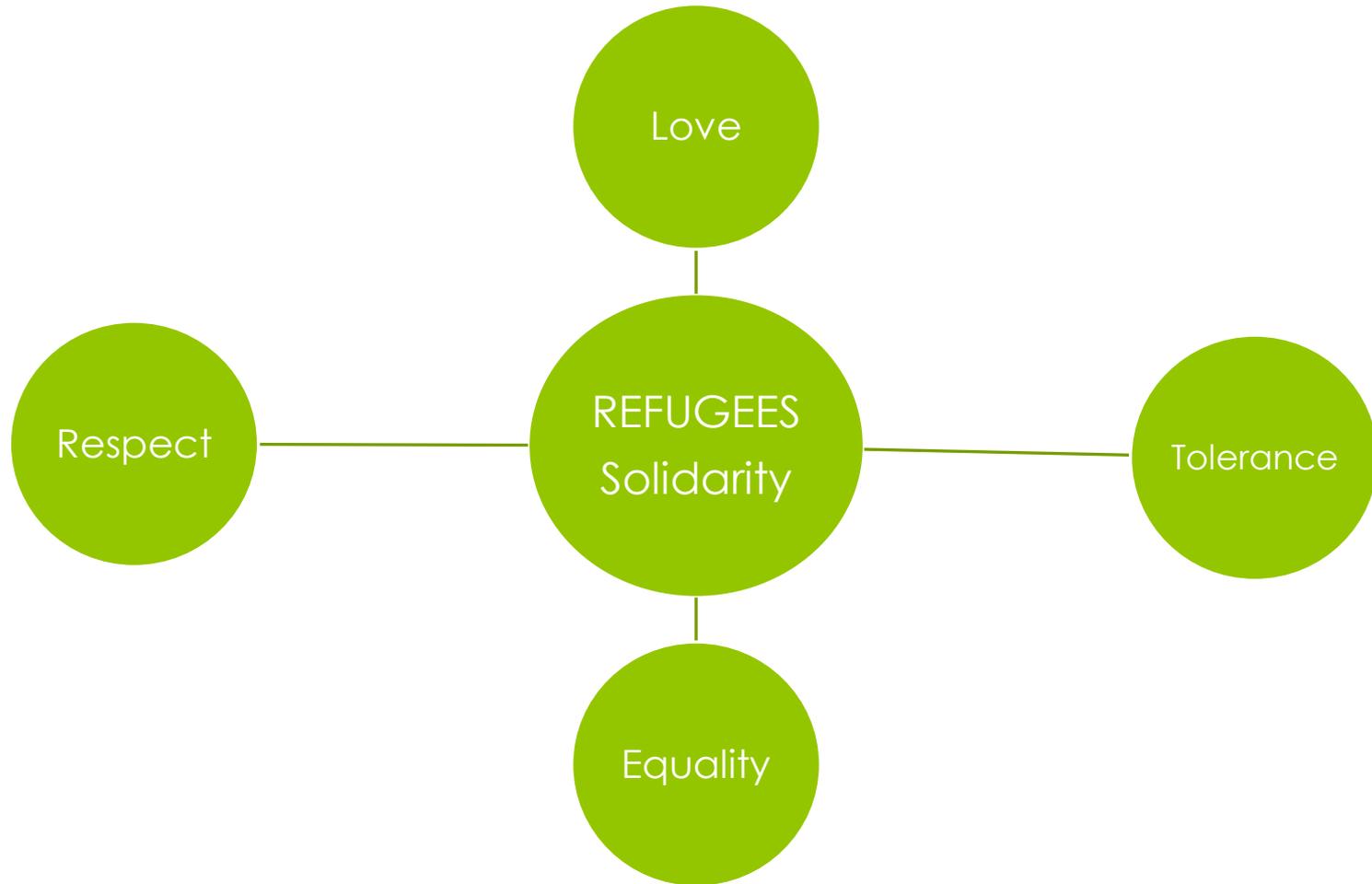
*Join us every weekend for **brunch**. We want your HunnyMilk visit to be the best part of your day!*

MANIFESTO



<https://www.bayardeducacion.com/questions/what-is-a-refugee/>

Peace day manifesto web



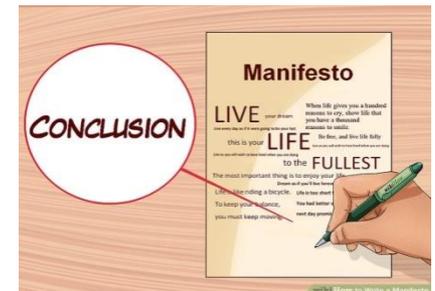
Preparing to write your manifesto:

- Start with a question (What do you want to accomplish?)
- Think about your audience.
- Brainstorm your ideas.
- Research.
- Write an outline.



Writing the manifesto:

- Identify yourself and your aims.
- Include a thesis.
- Explain your precepts in the introduction.
- Give a plan for action.
- Elaborate on your ideas individually.
- Be concise.
- Make sure to have a conclusion.



Refining your manifesto:

- Read it out loud.
- Revise your work.
- Edit your manifesto.
- Ask someone you trust or respect read it.
- Correct your manifesto.

